

**Amendments to the Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.-18. (Canceled).

19. (Currently Amended) A method, comprising:

displaying a video on a mobile terminal, wherein the video is received via a digital broadcasting network and includes a product image link-to a resource with a mobile terminal, wherein the link is related to a product and a position of the link is in a video displayed on the mobile terminal and corresponds to an image of the product, wherein the video is received via a digital broadcasting network;

determining receiving input a selecting of the link by a user;

receiving sending a location of the mobile terminal in response to receiving input selecting the link, the location determined using a mobile communication network in response to the selection of the link, wherein the mobile communication network is a different network than the digital broadcasting network;

receiving content via the mobile communication network, the content- that is related to the link and also related to the location of the mobile terminal; and

enabling the mobile terminal to displaydisplaying the related content.

Claims 20-21. (Canceled).

22. (Currently Amended) The method of Claim 19, further comprising

communicating the location of the mobile terminal to an application server; and

searching a database in the application server for reseller information that is associated with the link and the location of the mobile terminal, wherein the reseller information is the related content comprises the reseller information.

23. (Currently Amended) The method of Claim 19, further comprising determining the location of the mobile terminal, wherein the determining the location of the mobile terminal includes:

    determining a network address of the mobile terminal; and

    mapping the network address to a mobile identifier integrated services digital network number; and

    determining the location of the mobile terminal based on at least the mobile identifier integrated services digital network number.

24. (Currently Amended) The method of Claim 19, wherein the content received is comprises information on a reseller that is located closest to the location of the mobile terminal.

25. (Currently Amended) The method of Claim 19, further comprising determining the location of the mobile terminal, wherein the determining the location of the mobile terminal includes:

    communicating radio signals via a base station subsystem;

    measuring the radio signals; and

    calculating the location of the mobile terminal based at least on the measurements of the radio signals.

26. (Currently Amended) The method of Claim 25, wherein the radio signals include at least two radio signals and the measuring the radio signals includes:

    measuring a real time difference between the at least two of the radio signals; and

    measuring an absolute time difference between at least two of the radio signals.

27. (Currently Amended) The method of Claim 19, further comprising determining the location of the mobile terminal, wherein the determining the location of the mobile terminal includes:

    generating a network-assisted positioning request;

communicating radio signals between the mobile terminal and a base station subsystem;  
measuring the radio signals generated by the mobile terminal during one or more idle periods;  
storing the measurements of the radio signals;  
determining an arrival time of a first detectable path; and  
determining when the idle periods occur.

28. (Currently Amended) An apparatus, comprising:

a transceiver ~~that is~~ configured to communicate over a mobile communication network;  
a receiver ~~that is~~ configured to receive digital broadcasting over a digital broadcasting network, wherein the mobile communication network is a different network than the digital broadcasting network;

a display;  
a processor; and  
a memory including logical instructions stored therein; and  
~~a processor that is configured to enable actions based on executing the logical instructions, the processor configured~~that when executed, cause the apparatus to:

display a video on a mobile terminal, wherein the video is received via a digital broadcasting network and includes a product image link to a resource, wherein the link is related to a product and a position of the link is in a video displayed on the display and corresponds to an image of the product, wherein the video is received via the digital broadcasting network;

determine receive input that a user has selected the link;  
store send a location of the apparatus in response to receiving input selecting the link in the memory, wherein the location of the apparatus is received via~~determined using the mobile communication network in response to the selection of the link;~~ and

receive via the mobile communication network content that is related to the link and also related to the location of the apparatus; and

displaying the related content, communicate the selected link and the location of the mobile terminal to an application server using the mobile communication network.

29. (Currently Amended) The apparatus of Claim 28, wherein the ~~processor~~apparatus is further configured to:

communicate the selected link and the location of the apparatus to an application server using the mobile communication network~~receive content related to the link and the location of the apparatus from the application server using the mobile communication network, and~~

~~display the content on the display.~~

30. (Currently Amended) The apparatus of Claim 28, wherein the ~~processor~~apparatus is configured to:

communicate radio signals via a base station subsystem;

measure the radio signals; and

calculate the location of the apparatus based at least on the measurements of the radio signals.

31. (Currently Amended) The apparatus of Claim 30, wherein the transceiver is configured to receive the radio signals, and wherein the ~~processor~~apparatus is further configured to determine a first arrival time for a first detectable path for a first base subsystem and a second arrival time for a ~~first~~second detectable path for a second base subsystem.

32. (Currently Amended) The apparatus of Claim 30, wherein the ~~processor~~apparatus is configured to:

measure the radio signals generated during idle periods;

determine an arrival time of a first detectable path; and

determine when the idle periods occur.

33. (Currently Amended) The apparatus of Claim 30, wherein the apparatus is configured to: receive interactive betting content over the mobile communication network that enables a bet to be made from the apparatus; and

in response to a bet being made, receive via ~~the-a~~ mobile communication network link related to the bet.

34. (Currently Amended) An apparatus, comprising:

~~a processor; and a transceiver that is configured to communicate over a mobile communication network;~~

~~a memory that having stored therein includes a database and logical instructions, that when the logical instructions are executed, cause the apparatus; and~~

~~a processor that is configured to enable actions based on executing the logical instructions, wherein the processor is configured to:~~

~~provide a link to a resource for a mobile terminal, wherein the link is related to a product and a position positioned of the link is in a video displayed on the mobile terminal and wherein the link corresponds to an image of ~~the-a~~ product in the video displayed on the mobile terminal, and wherein the video is transmitted to the mobile terminal by a digital broadcasting network;~~

~~receive an automatically determined location of the mobile terminal over ~~the-a~~ mobile communication network as a result of the selection of the link, wherein the mobile communication network is a different network than the digital broadcasting network;~~

~~search ~~the-a~~ database to determine content that is related to the link and the automatically determined location of the mobile terminal; and~~

~~provide the related content to the mobile terminal over the mobile communication network.~~

35.-40.(Canceled)

41. (Currently Amended) An apparatus, comprising:

~~a receiver that is configured to receive digital broadcasting over a digital broadcasting network;~~

means for providing a link to a resource to on a mobile terminal, wherein the link is related to a product and a position positioned of the link is in a video displayed on the mobile terminal and the link corresponds to an image of the a product in the video, and wherein the video is received transmitted to the mobile terminal via the digital broadcasting network;

means for determining receiving a selection of the link by a user;

means for automatically determining the location of the mobile terminal using a mobile communication network as a result of the selection of the link and, wherein the mobile communication network is a different network than the digital broadcasting network;

means for determining content that is related to the linked resource and also related the location of the mobile terminal by automatically employing the location of the mobile terminal; and

means for providing the related content to the mobile terminal over the mobile communication network.

42.-44. (Canceled)

45. (Currently Amended) The method of Claim 19, wherein the processor apparatus is configured to, in response to the selection of the link, stop the delivery of the video while the related content is displayed in response to the selection of the link.

46. (Currently Amended) The apparatus of Claim 28, wherein the processor apparatus is configured to, in response to communication of the selected link, stop the delivery of the video while content related to the link is displayed in response to communication of the selected link.

47. (Currently Amended) The apparatus of Claim 34, wherein the processor apparatus is configured to stop the video while providing the related content.

48. (Canceled)

49. (Currently Amended) The apparatus of Claim 41, wherein the means for providing a link to the resource is configured to stop the ~~providing of the video~~ while the related content is provided to the mobile terminal.

50. (Currently Amended) A method comprising:

providing a link to a mobile terminal over a mobile communication network to a mobile terminal, wherein the link is positioned associated with a resource and a product in a video that is being displayed on the mobile terminal, and wherein the link corresponds to an image of a product in the video, wherein the video is provided/transmitted to the mobile terminal by a digital broadcasting network;

receiving an ~~indication that the link has been selected over the mobile communication network, the indication including an automatically determined location of the mobile terminal over a mobile communication network as a result of the selection of the link, and wherein the mobile communication network is a different network than the digital broadcasting network;~~

searching a database to determine content that is related to the link and the ~~automatically determined location of the mobile terminal;~~ and

providing the related content to the mobile terminal over the mobile communication network to the mobile terminal.

51. (Currently Amended) The method of Claim 50, wherein the providing of the related content over the mobile communication network stops ~~delivery displaying~~ of the video.

52. (Currently Amended) A computer-readable medium having computer-executable components for causing a computer to perform the steps, comprising:

displaying a link ~~to a resource on a mobile terminal, wherein the link is related to a product and a position of the link is in a video, on a mobile terminal wherein the link corresponds to an image of the product, wherein the video is received via a digital broadcasting network and includes a product image link;~~

~~determining receiving input a selection of the link by a user;~~

~~receiving sending~~ a location of the mobile terminal, the location determined ~~via use of~~  
~~ing~~ a mobile communication network in response to ~~receiving input the selectieng of~~ the link,  
~~wherein the mobile communication network is a different network than the digital broadcasting~~  
~~network;~~

~~receiving content~~ via the mobile communication network, ~~the content content~~ that is  
related to the link and also related to the location of the mobile terminal; and  
~~enabling the mobile terminal to displaying~~ the content.

53. (New) A computer-readable medium having computer-executable components for  
causing a computer to perform:

providing a link on a mobile terminal, wherein the link is positioned in a video displayed  
on the mobile terminal, and wherein the link corresponds to an image of a product in the video,  
wherein the video is transmitted to the mobile terminal by a digital broadcasting network;

receiving an automatically determined location of the mobile terminal over a mobile  
communication network as a result of the selection of the link, wherein the mobile  
communication network is a different network than the digital broadcasting network;

searching a database to determine content that is related to the link and the location of the  
mobile terminal; and

providing the related content to the mobile terminal over the mobile communication  
network.